

October 17, 2022

Los Angeles City Council
200 N. Spring Street,
Los Angeles, CA 90015

RE: Los Angeles Interactive Tourism Kiosks

Dear Honorable Councilmembers,

On behalf of Global Citizen, I am writing to express my support for the City of Los Angeles' proposed interactive kiosk project with IKE Smart City. Our organization has worked with Orange Barrel Media to amplify messaging around our programs and events gearing up for our 10th anniversary celebration this past September. Importantly, IKE has allowed us to engage with Los Angeles residents and visitors in a more inclusive way, directly advancing our mission to end extreme poverty worldwide and inspire action to defend the planet and demand equity through collective actions.

The team at IKE and Orange Barrel Media have a longstanding track record of partnering with social impact and cultural organizations to advance innovative projects that provide positive change and eliminate barriers for individuals and families to thrive in our communities. This is a unique opportunity to bring community engaged programming to your city that will foster engagement and dialogue through the platform IKE will provide.

Global Citizen is an enthusiastic supporter of IKE Smart City and look forward to continuing our partnership to create dynamic programming for residents of your great city. They have our full support to realize this important initiative.

Best regards,



Daniel Jasper, Director, Marketing Partnerships
Global Citizen

October 14, 2022

Hon. Joe Buscaino
Chair – Trade, Travel & Tourism Committee
Los Angeles City Council
200 N. Spring Street, Rm. 410
Los Angeles, CA 90015

RE: Los Angeles Tourism Kiosks

Dear Councilmember Buscaino,

We are writing to express our support for the City of Los Angeles' proposed interactive kiosk project with IKE Smart City. As an artist collective that centers art and creativity as a catalyst for transformative connection and collective liberation, we believe that interactive kiosks will be transformative stage to showcase local artists' work and enrich our neighborhoods.

We had the pleasure to work with the team at IKE Smart City and Orange Barrel Media on a several public art projects and campaigns. We are personally familiar with their commitment to advancing access to public artwork and look forward to continuing my partnership with IKE on projects like interactive kiosks that enliven our community and encourage meaningful dialogue.

We are in full support of the IKE Smart City and LA Tourism interactive kiosk program and am excited to work alongside the Los Angeles arts community to showcase the world class cultural offerings of our city's artists and bring more public art to our neighborhoods.

Best,

For Freedoms

taylor brock

October 12, 2022

Hon. Joe Buscaino
Chair – Trade, Travel & Tourism Committee
Los Angeles City Council
200 N. Spring Street, Rm. 410
Los Angeles, CA 90015

RE: Los Angeles Tourism Kiosks


Dear Councilmember Buscaino,

I am writing to express my support for the City of Los Angeles' proposed interactive kiosk project with IKE Smart City. I have worked with Orange Barrel Media to undertake major arts initiatives in cities across the US, chief among them our collaboration to bring arts programming to Sunset Spectacular. This has been an incredible platform to showcase the work of established and emerging artists, from both Los Angeles and abroad. It has brought diverse artworks of the highest caliber into the public sphere and made them accessible for a broad audience.

Orange Barrel Media's commitment to public art and promoting the work of artists, as well as collaborating with arts professionals based in Los Angeles, will only be furthered by the platform IKE will provide. IKE presents a unique opportunity to foster engagement and allow for encounter and it will allow the arts program to reach an even broader public. This is a unique opportunity to bring cutting edge contemporary art and community engaged programming to sites throughout the city.

I look forward to continuing my partnership with Orange Barrel Media, working with them to create dynamic programming for IKE. They have my full support to realize this important initiative.

Sincerely,

A handwritten signature in black ink, appearing to read 'Diana Nawi', with a stylized flourish at the end.

Diana Nawi
Independent Curator

October 16, 2022

Hon. Joe Buscaino
Chair – Trade, Travel & Tourism Committee
Los Angeles City Council
200 N. Spring Street, Rm. 410
Los Angeles, CA 90015

RE: Los Angeles Tourism Kiosks

Dear Councilmember Buscaino,

I am writing to express my support for the City of Los Angeles' proposed interactive kiosk project with IKE Smart City. As the gallery director at Residency Art Gallery in Inglewood, CA. I believe that interactive kiosks will be transformative stage to showcase local artists' work and enrich our neighborhoods.

I had the pleasure to work with the team at IKE Smart City and Orange Barrel Media on several public art projects including being a collaborator for art programming on Sunset Spectacular. We are personally familiar with their commitment to advancing access to public artwork and look forward to continuing my partnership with IKE on projects like interactive kiosks that enliven our community and encourage meaningful dialogue.

We are in full support of the IKE Smart City and LA Tourism interactive kiosk program and am excited to work alongside the Los Angeles arts community to showcase the world class cultural offerings of our city's artists and bring more public art to our neighborhoods.

Best,

A handwritten signature in black ink, appearing to read 'Rick Garzon', with a stylized, looping flourish at the end.

Rick Garzon, Director
Residency Art Gallery



CITY OF HOUSTON

Sylvester Turner

Mayor

P.O. Box 1562
Houston, Texas 77251-1562

Telephone – Dial 311
www.houstontx.gov

October 19, 2022

Los Angeles City Councilmembers
200 N. Spring Street
Los Angeles, CA 90015

Re: Los Angeles IKE Program

Dear Los Angeles City Councilmembers,

I write this letter to express support for the Los Angeles IKE program.

In 2020, we began a search for interactive wayfinding kiosks and ultimately issued an RFP. In our search, we found IKE Smart City's to be the best all-in-one solution in the market, and following a thorough and competitive process, we selected IKE Smart City as our contract partner to deploy an interactive wayfinding kiosk program. Key features in our decision-making were IKE's multi-modal transit functionality, business directories that inherently promote local business, and safety functionality.

Our review of the market also revealed that IKE Smart City is the only vertically integrated company capable of successfully deploying and maintaining an interactive kiosk network at the high-level required by a city the size of Houston. Since the first kiosk went live in February 2022, IKE Smart City has installed and activated over 30 kiosks in Houston. IKE's team has also works hand-in-hand with City staff, TIRZs, and designated neighborhood groups to deliver all aspects of the program, including site selection, installation, content management, software oversight, and revenue generation.

I am continually impressed by the professionalism and expertise of the IKE team and their commitment to both innovation and community benefit. The IKE team works with City staff and elected officials, stakeholder groups, local businesses, and residents to ensure that the program reflects the values of the community and is a welcomed addition to our streetscape. The kiosks now add vibrancy to our commercial corridors and deliver invaluable wayfinding benefits to the local community.

We would recommend that the City of Los Angeles strongly consider advancing the IKE program, as we fully endorse the program and the benefits that can be delivered by the platform.

Best regards,

A handwritten signature in black ink, appearing to read "J. Bounds".

Jesse Bounds
Director of Innovation
City of Houston



September 14, 2022

The Honorable City Council
200 N. Spring Street,
Los Angeles, CA 90012

Re: LA Tourism Kiosks, IKE Smart City

Dear Councilmembers,

On behalf of the LA Fashion District Business Improvement District (BID) and the countless property owners we represent, I am writing today to express our support for the LA Tourism Kiosk program. The BID is a private, non-profit corporation created and maintained by local property owners. We serve the LA Fashion District community—businesses, employees, residents, visitors, and more. Our mission is to help facilitate and provide a **clean, safe, friendly, and prosperous place to work, shop, live and do business**. We serve a 107-block area generally between 7th Street to the north and the Santa Monica 10 Freeway to the south, and from Broadway to the west and Paloma Street to the east.

Businesses of all sizes have suffered tremendously over the past few years as we come out of the pandemic. Entire industries have shifted, small businesses have shut their doors, and others have had to completely pivot their business models to continue employing Angelenos. Our BID support all projects which will support small businesses and bring innovation to Los Angeles, such as the LA Tourism Kiosks by IKE Smart City. These kiosks, which have been installed across the United States, have shown their benefit to local tourism, wayfinding goals, and support of businesses in the communities in which they serve.

The Fashion District is a unique and evolving community that would benefit from tourism kiosks as they will work to help the thousands of people shopping on our streets. These visitors are usually from across the United States and even across the world. Opportunities to help improve the wayfinding infrastructure should be adopted immediately.

Fashion District Business Improvement District
818 S Broadway Suite 801 Los Angeles, California 90014
Tel: (213) 488-1153 Fax: (213) 488-5159



For these reasons, the Fashion District Business Improvement District writes to express our support for the LA Tourism Kiosk program, which will be operated by IKE Smart City. We would like to see these kiosks implemented as soon as possible to ensure they begin serving our communities and small businesses immediately. Thank you for your consideration on this matter.

Cordially,

A handwritten signature in black ink, appearing to read "A. Rodriguez", is positioned above the printed name and title of the signatory.

Anthony Rodriguez
Executive Director

LA Fashion District
www.fashiondistrict.org

October 19, 2022

Los Angeles City Council
200 N. Spring Street,
Los Angeles, CA 90015

RE: Los Angeles Interactive Tourism Kiosks

Dear Honorable Councilmembers,

On behalf of The Inevitable Foundation, I am writing to express my support for interactive kiosk projects, which are a valuable, publicly accessible platform that showcase cultural and nonprofit organizations and enliven the Los Angeles streetscape. Importantly, systems like these have allowed us to engage with residents and visitors in a more inclusive way, directly advancing our mission to systematically break down barriers keeping mid-level disabled screenwriters—the most underrepresented workforce in film and television—from reaching their full commercial and creative potential.

The team at IKE and Orange Barrel Media have been generous supporters of Inevitable Foundation's Disability is Diversity out-of-home campaign, which calls on more companies to include disability in their DEI work. This campaign was designed by an all-disabled creative team and brought national recognition to disability representation both behind and in front of the camera. With IKE and Orange Barrel Media's support, we hope this campaign has enriched LA communities and encouraged meaningful dialogue.

Best regards,

Richie Siegel

Richie Siegel, Co-Founder & President
The Inevitable Foundation

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Victoria's Secret and Co.

TOSHIA SAFFORD
President and CEO
The Center for Healthy Families

JODY SCHEIMAN
Immediate Past Chair
Senior Vice President of Investments
Stifel Nicolaus

October 14, 2022

Los Angeles City Council
200 N. Spring Street,
Los Angeles, CA 90015

RE: Los Angeles Interactive Tourism Kiosks

Dear Honorable Councilmembers,

On behalf of The Center for Healthy Families, I am writing to express my support for the interactive kiosk project with IKE Smart City. The interactive kiosks have been an invaluable publicly accessible platform that showcase Columbus cultural and nonprofit organizations and enliven our city's streetscape. Importantly, IKE has allowed us to engage with Columbus residents and visitors in a more inclusive way, directly advancing our purpose to provide value-added programs and support to pregnant, parenting youth and young adults in the Greater Columbus region.

The team at IKE and Orange Barrel Media have a longstanding track record of partnering with nonprofit and cultural organizations to advance cultural projects and have been generous supporters of The Center's work around direct services to pregnant and parenting youth, as well as advocacy, public policy, and information for black girls and young women in Columbus. We have partnered with them to display event information for our annual Achievement Ceremony, a graduation celebration for our program participants and empowering graduates to thrive in their futures. Additionally, we are grateful for the display of information for our annual Paint Your Mind event to promote mental and physical wellness through art and encourage participation of young women ages 11-24 to the program. These programs highlight for our community our mission and our way, fostering engagement and dialogue around The Center's holistic work.

I am an enthusiastic supporter of IKE Smart City kiosks and endorse the team and product wholeheartedly.

Respectfully,



Toshia Safford
President and Chief Executive Officer

The Center for Healthy Families is a 501(c) (3) nonprofit organization.

500 South Front Street, Suite 930 ■ Columbus, OH 43215 ■ 614 .884.4200 ■ 614.884.4201 fax

www.centerforhealthyfamilies.org



Columbus College
of Art & Design

Office of the President
60 Cleveland Ave.
Columbus, OH 43215

614.222.3220
ccad.edu

Thursday, Oct. 13, 2022

Los Angeles City Council
200 N. Spring St.
Los Angeles, CA 90015

RE: Los Angeles Interactive Tourism Kiosks

To the Honorable Los Angeles Councilmembers,

On behalf of Columbus College of Art & Design (CCAD), I am writing to express my support for the interactive kiosk project with IKEA Smart City. Here in Columbus, the interactive kiosks have been an invaluable publicly accessible platform that showcase our cultural organizations and enliven the city's streetscape. Importantly, IKEA has allowed us to engage with Columbus residents and visitors in a more inclusive way, directly advancing our city's goals as well as CCAD's mission to foster a diverse community that educates students so they can unleash their creative power to shape culture and commerce.

The team at IKEA and Orange Barrel Media have a longstanding track record of partnering with artists and cultural organizations to advance cultural projects and have been generous supporters of CCAD initiatives. We have partnered with them to display marketing campaigns on the kiosks and other signs in Columbus to encourage visitation and enrollment at CCAD. These projects have enriched our community and align with our vision to be a nationally recognized leader in art and design education.

I am an enthusiastic supporter of IKEA Smart City kiosks and endorse the team and product wholeheartedly.

Best regards,

Dr. Melanie Corn
President, CCAD



Los Angeles City Councilmembers
200 N. Spring Street
Los Angeles, CA 90015

Re: IKE Kiosks in Los Angeles

Dear Los Angeles City Councilmembers,

I write this letter to express my enthusiastic support for IKE Smart City kiosks. IKE has been operational in Tampa since 2021 and I'm pleased to be able to wholeheartedly recommend IKE's kiosks and team to the City of Los Angeles.

Since the time of initial install, we have been extremely impressed by the quality, design, and functionality of IKE's cutting edge product, which was engineered specifically for the extreme temperatures here in Tampa. Further, the IKE team has worked closely with us to craft the kiosk content to reflect Tampa's unique branding, character, and needs. Our experience with the IKE team is that they are highly responsive, creative, professional, and diligent about meeting the needs of the district, local businesses, residents, and visitors.

The IKE team goes above and beyond to anticipate and accommodate the needs and requests of TDP and other stakeholders within Tampa. For example, during a recent severe weather event, IKE's in-house software team worked closely with the City's emergency management team to deploy up-to-date warnings and critical information in real time. We are proud to state that despite severe winds and flooding, all of our IKE kiosks remain functioning at full capacity and without damage. During the peak of the pandemic, when mandated closures of local businesses began sweeping the nation, IKE reached out to TDP, asking if Downtown Tampa's small local businesses would be interested in free advertising as part of their #OBMSupportsLocal initiative. IKE's goal was to help these businesses communicate the ways that they were remaining open amid the restrictions and their marketing team even supported these local businesses by putting together creative content for their ads.

On behalf of Tampa Downtown Partnership, I wish to express my overwhelming support for the deployment of IKE Smart City kiosks. The program has been a great success in Downtown Tampa.

Respectfully,

Shaun Drinkard
Senior Director of Public Programming And Operations,
Tampa Downtown Partnership

October 16, 2022

Hon. Joe Buscaino
Chair – Trade, Travel & Tourism Committee
Los Angeles City Council
200 N. Spring Street, Rm. 410
Los Angeles, CA 90015

RE: Los Angeles Tourism Kiosks

Dear Councilmember Buscaino,

I am writing to express my support for the City of Los Angeles' proposed interactive kiosk project with IKE Smart City. As the scholar-curator at ONE National Gay & Lesbian Archives at the University of Southern California Libraries, I believe that interactive kiosks will be transformative stage to showcase local artists' work and enrich our neighborhoods.

I had the pleasure to work with the team at IKE Smart City and Orange Barrel Media on several public art projects including being a curatorial collaborator for art programming on Sunset Spectacular. We are personally familiar with their commitment to advancing access to public artwork and look forward to continuing my partnership with IKE on projects like interactive kiosks that enliven our community and encourage meaningful dialogue.

We are in full support of the IKE Smart City and LA Tourism interactive kiosk program and am excited to work alongside the Los Angeles arts community to showcase the world class cultural offerings of our city's artists and bring more public art to our neighborhoods.

Best,

A handwritten signature in black ink, appearing to be a stylized 'J' or 'A' followed by a horizontal line.

ONE Archives

October 11, 2022

Hon. Joe Buscaino
Chair – Trade, Travel & Tourism Committee
Los Angeles City Council
200 N. Spring Street, Rm. 410
Los Angeles, CA 90015

RE: Los Angeles Tourism Kiosks


Dear Councilmember Buscaino,

I am writing to express my support for the City of Los Angeles' proposed interactive kiosk project with IKE Smart City. As a local artist myself, I believe that interactive kiosks will be transformative stage to showcase local artists' work and enrich our neighborhoods.

I had the pleasure to work with the team at IKE Smart City and Orange Barrel Media on a groundbreaking public art installation in Atlanta this year. I am personally familiar with their commitment to advancing access to public artwork and look forward to continuing my partnership with IKE on projects like interactive kiosks that enliven our community and encourage meaningful dialogue.

I am in full support of the IKE Smart City and LA Tourism interactive kiosk program and am excited to work alongside the Los Angeles arts community to showcase the world class cultural offerings of our city's artists and bring more public art to our neighborhoods.

Best,



Genevieve Gaignard